



Presentation Tip:

Use ASCP Patient Champions Videos in Your Presentation

The ASCP Patient Champions program raises awareness of the vital role the medical laboratory team plays in patient care by highlighting real-life stories of patients, our Patient Champions. The program has created short videos of each Champion explaining the importance of the medical laboratory to their diagnosis and treatment. ASCP Ambassadors can use these videos to communicate the important role pathologists and laboratory professionals play in medical care.

The videos share stories from Patient Champions that have a wide variety of diagnoses. For each Champion, you can access both a 90-second teaser and a full 4-5-minute video. You can find all the videos at www.youtube.com/channel/UCQ8318V1_pIO9ldPT-c8poA.

If you would like additional information regarding ASCP Patient Champions, contact Champions@ascp.org or visit www.ascp.org/patients.

 Champions@ascp.org

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